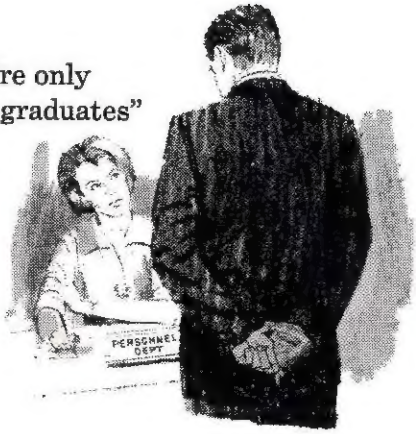
ARCHIE SERIES

POP!
ONE.. TWO.. THREE.. HEAVE!
15¢
APPROVED BY THE COMICS CODE AUTHORITY
MAC
FEB.
NO. 177
Jughead
LET'S DO OUR HOMEWORK TOGETHER, ARCHIE!
GROOVY IDEA! HOW SHOULD WE GO ABOUT IT?
YOU SOLVE THE PROBLEMS AND I'LL TELL YOU WHAT YOU'RE MISSING ON TV!

TM & © 2008 ARCHIE

"Sorry, we hire only high school graduates"



NOW YOU CAN FINISH HIGH SCHOOL AT HOME

Win a diploma in your spare time... qualify for a better job

DON'T be held back from bigger pay and more opportunity just because you don't have a high school diploma. You can now finish high school at home—during your spare hours—without loss of a single day from your present job.

The Wayne High School Program makes home study easy and interesting. You receive individual assignments from experienced instructors who are directly concerned with your progress. You are a class of one—you take everything at your own pace, so you are neither hurried nor slowed down. And in addition to basic high school subjects which qualify you for a diploma, you have a choice of practical vocational subjects which help you get started in one of many profitable fields. Wayne's flexible study plan permits you to shape your program so that it exactly fits your personal needs.

If you've had enough of just working in a rut—if you want to make up rapidly for lost time—if you want to know the feeling of pride and confidence that comes with saying "Of course, I'm a high school graduate," then you should find out right away what Wayne study can do for you. *The cost is remarkably low.*

Mail coupon for free illustrated booklet

If you are 17 or older and not now in school, send for the free illustrated booklet "How to Finish High School at Home." It contains important and surprising facts about the earnings and success opportunities of high school graduates. It will also give you full details of the Wayne High School Program and the courses it offers you. Mail the coupon now to Wayne, 417 South Dearborn, Chicago, Illinois 60605.

WAYNE SCHOOL
Dept. 26-503, 417 S. Dearborn, Chicago, Illinois 60605

Please send me your free illustrated booklet "How to Finish High School at Home" which contains full information about high school study and opportunities for high school graduates.

Print Name ..... Age .....

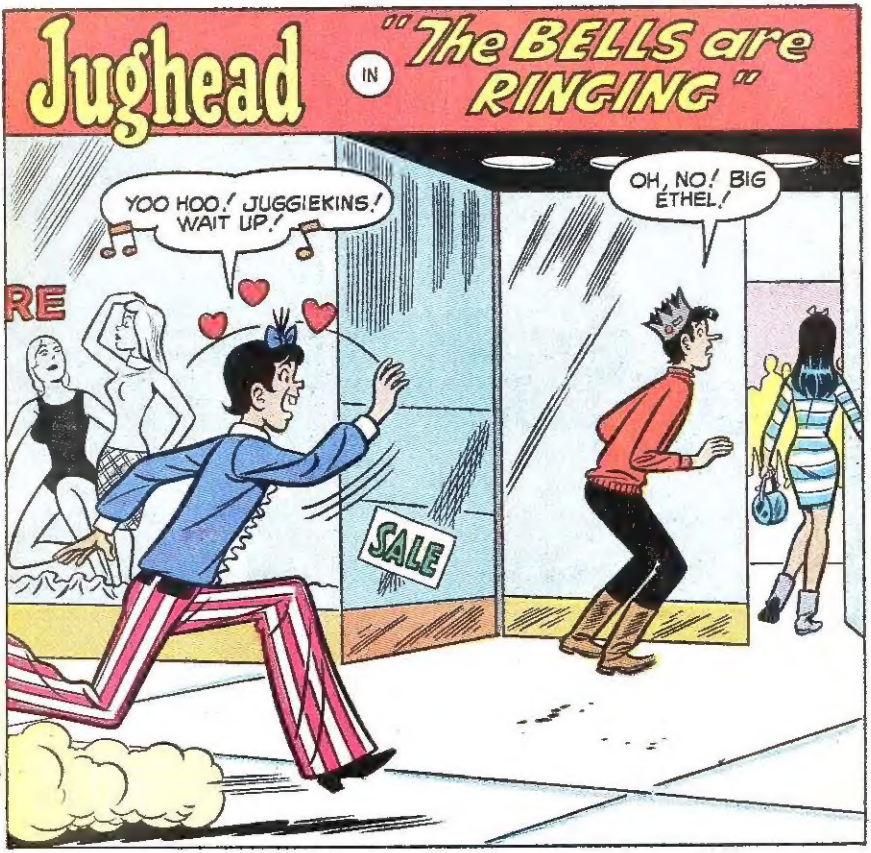
Address ..... Apt. No. .....

City .....

State ..... Zip No. .....

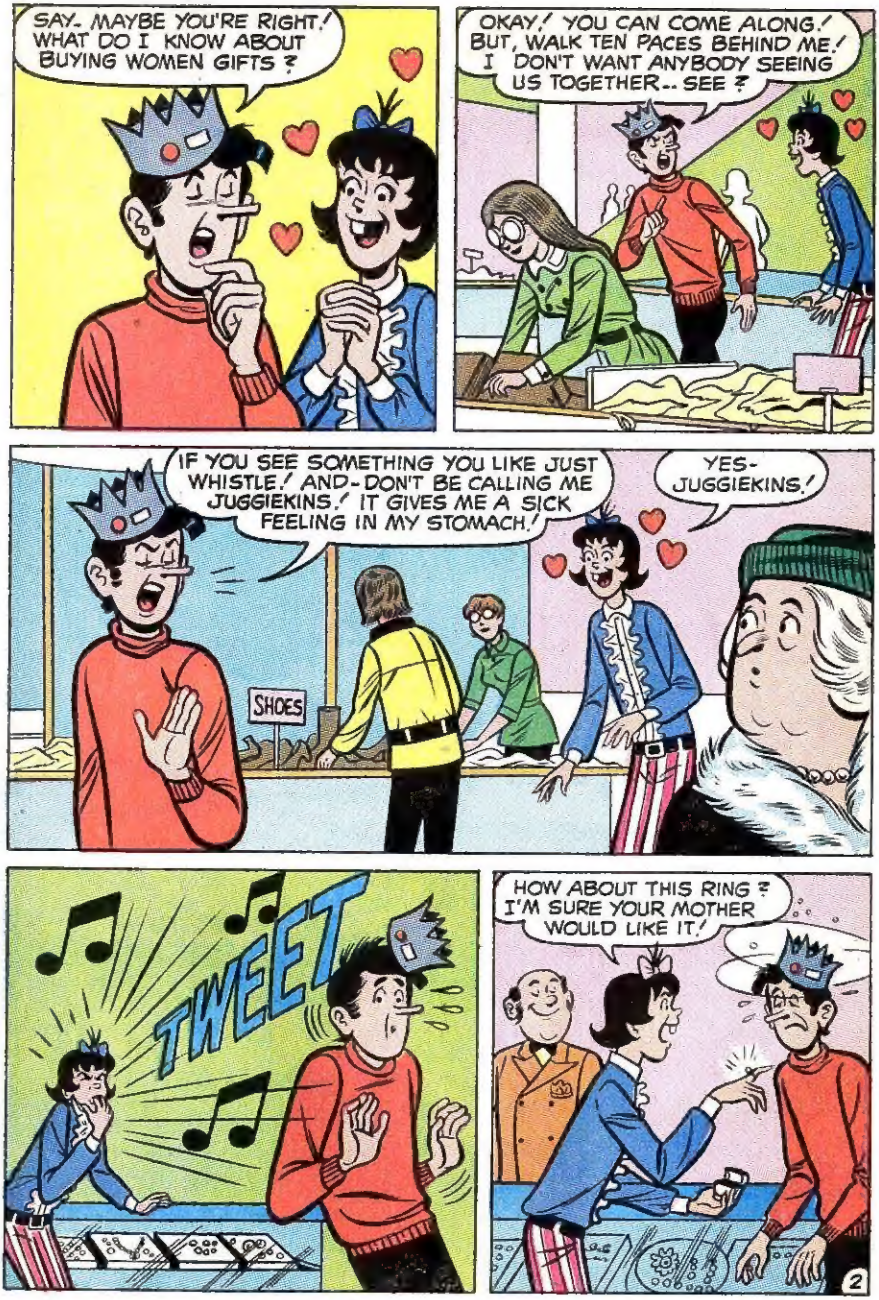
609

Jughead IN "The BELLS are RINGING"



IF YOU DON'T MIND, I HAVE TO GO SHOPPING FOR MY MOTHER'S BIRTHDAY PRESENT! SO FLAKE OFF!
THAT'S GREAT! I'LL HELP YOU PICK OUT A GIFT THAT YOUR MOTHER WILL LIKE!

JUGHEAD, No. 177, Feb., 1970. Published Monthly by ARCHIE COMIC PUBLICATIONS, INC., Second and Dickey Streets, Sparta, Illinois 62286. Executive and Editorial offices; 1116 First Avenue, New York, N.Y. 10021. Chicago office: 166 E. Superior Street, Chicago, Ill. 60611. Second Class Postage Paid at Sparta, Illinois under the Act of March 3, 1879. Title registered U.S. Patent Office. Yearly subscription: $1.50 in U.S.A.; single copies 15c. Copyright © 1969 by Archie Comic Publications, Inc. No actual person is named or characterized in this fiction magazine. All rights reserved. Under Universal, International and Pan-American Copyright Conventions. Printed in the U.S.A. This periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition, nor affixed to, nor as part of any advertising, literary or pictorial matter whatsoever.


SAY. MAYBE YOU'RE RIGHT.! WHAT DO I KNOW ABOUT BUYING WOMEN GIFTS ?
OKAY.! YOU CAN COME ALONG.! BUT, WALK TEN PACES BEHIND ME.! I DON'T WANT ANYBODY SEEING US TOGETHER.. SEE ?
IF YOU SEE SOMETHING YOU LIKE JUST WHISTLE.! AND- DON'T BE CALLING ME JUGGIEKINS.! IT GIVES ME A SICK FEELING IN MY STOMACH.!
YES- JUGGIEKINS.!
SHOES
TWEET
HOW ABOUT THIS RING ? I'M SURE YOUR MOTHER WOULD LIKE IT.!
2

SAY... THAT WOULD MAKE A NICE GIFT.! I'LL TAKE IT.!
BASKET WE
ULP.! I... I CAN'T GET IT OFF.!
WHAT DO YOU MEAN YOU CAN'T GET IT OFF?
JUGHEAD.! TAKE IT EASY.! YOU'RE PULLING MY ARM OUT.! YOU'LL HAVE ME LOOKING LIKE A GORILLA.!
ANYTHING WILL BE AN IMPROVEMENT.!
JUGGIE, PLEASE.! BUY THE RING.! I'LL TAKE IT OFF WITH SOME SOAP WHEN I GET HOME.!
OKAY.! BUT, LET'S GET IT OFF BEFORE ANYBODY SEES IT ON YOU.!
3

WHY ? I THINK IT LOOKS KIND OF NICE ON ME.!
MEN'S F
IMAGINE ME WEARING A RING BOUGHT BY YOU ? (SIGH) IT'S LIKE A DREAM COME TRUE.!
NO YOU DON'T.! YOU'RE GOING RIGHT HOME AND TAKE THAT RING OFF LICKETY QUICK SPLIT.!
NOW GET IN THERE AND TAKE IT OFF - AND PUT IT BACK IN THE BOX.!
HEY.! ETHEL.! WHAT ARE YOU DOING ? COME BACK HERE.!
4

STOP.!
I JUST WANT TO SHOW THE GIRLS THE RING YOU BOUGHT.! I'LL BRING IT RIGHT BACK.!
FEAST YOUR EYES ON THIS, GIRLS.! JUGGIE BOUGHT IT.!
YOU'RE KIDDING.!
IT'S TRUE.! EVERY WORD OF IT.!
CONGRATULATIONS, ETHEL.! YOU FINALLY DID IT.!
SHE DID IT ALL RIGHT.! IF SHE DOESN'T TAKE THAT RING OFF I'LL TAKE IT OFF FOR HER.!
EEEK!
STOP HIM.! HE'S A MADMAN.!
STAND STILL.! WILLYA.!
5

HOW DARE YOU SCARE YOUR GIRLFRIEND LIKE THAT, YOU CAD!
BAM!

HERE'S YOUR OLD RING BACK! AND DON'T SPEAK TO ME ANYMORE - JUGHEAD JONES!
SHE'S NOT MY GIRLFRIEND! ALL I WANT IS MY MOTHER'S RING BACK!

I THINK IT'S DISGRACEFUL!
YOU OUGHT TO BE ASHAMED OF YOURSELF!

ISN'T THAT JUST LIKE A MAN? HE GIVES A GIRL A RING THEN THE MINUTE SHE SHOWS IT OFF HE WANTS IT BACK!

WOMEN, BAH! I SHOULD HAVE TAKEN MY MOTHER TO A HAMBURGER STAND FOR HER BIRTHDAY! THE WORST THAT COULD HAPPEN THERE IS TO GET SICK FROM OVEREATING!
ch it
6
The End

AMAZING $1 ART OFFER

4 Irresistible Wide-eyed Puppies in Full Color for Your Home

MUFFIN'

GODFREY

HAPPY

COQUETTE

BEAUTIFUL AND APPEALING OIL PAINTINGS NOW YOURS AS FULL COLOR LARGE ART PRINTS

ALL 4 ONLY $1

Just picture these irresistible puppies in your own home. Everyone who sees these appealing waifs fall in love with their adorable warmth and touching wide eyes. You just want to take them into your home and into your heart. That's because the artist, Coby, one of America's most perceptive painters of animals has captured the universal appeal and warmth you find only in a funny, friendly puppy. Under his sensitive brush, the wonder of puppyhood and the realistic backgrounds combine to give a compassionate glimpse of life. Unfortunately the black and white illustrations here cannot possibly convey all the artist's magical color and brilliant details. Only when you see them in your home can you fully appreciate their magnificent artistry and superb beauty.

OFFER WILL NOT BE REPEATED THIS SEASON

We urge you to order your full color prints now while the supply lasts. The dramatic portraiture of animals is the latest decorator rage, and these are certain to go quickly. In order to show some of the craftsmanship and intricate detail in all the pictures, we have shown one picture larger than the rest. Actually all four fine art prints are the same size, a full 11" x 14" decorator size. So hurry, order now, offer will not be repeated this season in this magazine.

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COLONIAL STUDIOS, DEPT. CN-30
20 Bank Street, White Plains, New York 10605

Pease send me the four Dog prints for only $1 plus 10¢ postage on full money back guarantee if I am not delighted.

Enclosed is $..... (print clearly)

Name .....

Address .....

City..... State..... Zip.....

☐ **SAVE! SPECIAL OFFER:** Order three sets of prints only $2.00 (You save $1.30). Extra sets make ideal gifts.

Archie Club News

ARCHIE CLUB MEMBERS, send in your news reports and be eligible to win cash prizes in the Archie Series Magazines. Please address all letters and postcards to ARCHIE CLUB NEWS, 1116 First Ave., N.Y., N.Y. 10021.

Jughead No. 177 Feb. MEMBERSHIP — TWENTY-FIVE CENTS

1st PRIZE — $5.00

REPORTER
VIRGINIA YOUNG
Gen. Delivery
Rhinehart, La. 71363

Dear Archie,

I think that the Archie Show is the best show that has ever been on TV every Saturday. The only way I can think of describing the show is that it is just great and groovy.

I get up on Saturday morning at 9 o'clock and wait for the Archie show to come on. I am quite impressed by your show and there are several reasons why I like it. I like your groovy music. I like Jughead's dance and Hot Dog's acting. Another reason that I like it is it's the only non-violent cartoon show with animated people straight from the comics. I like the song "Sugar Sugar" and also the song "Everything's Archie."

I like every one of the Archie series comic books. I have about 50-100 of them. They are great to read.

Jughead's ability to eat is very funny. He just likes those hamburgers a lot.

Well, I will have to say goodby Archie, and tell all the rest of the gang hello for me!

2nd PRIZE — $3.00

REPORTER
PATRICIA HENDRIX
1906 Glenhaven Drive
Montrose, Calif. 91020

Dear Archie,

I am 11 years old and I really like your show. I just heard the song Sugar Sugar, and I think it's your best record yet! Since I heard it on the radio I have been collecting your comic books—they are out-a-site! I hope you continue to make records because even my mother likes them! One day she heard The Archies on the radio without realizing who you were. She said, "That sounds like a very good group!" She didn't even know that The Archies were a group! She was amazed at how very popular you are. Keep up the good work! Bye now.

3rd PRIZE — $2.00

REPORTER
DOUGLAS STRATTON
1806 Valona Drive
Baldwin Park, Calif. 91706

Dear Archie,

I am quite impressed with your TV show. I started watching it on Jan. 7, 1969. Since then I have been watching it every week. My friends and I built an Archie club house. We have a club treasury and use it to buy your records and comic books. We also have 2 walls full of your pin-ups. I hope you make Archie comics as long as you live.

4th PRIZE — $1.00

REPORTER
HEIDI MEYERS
404 Sun Valley Drive
Pittsburgh, Pa. 15239

Dear Archie,

I am a big fan of yours. I think your new record "Sugar Sugar" is the greatest.

It is a big hit and sell-out down here in Pittsburgh. I was just watching your show right now so I decided to write. The show was as good as ever. I can't wait till next year's series comes on. It ought to be as good as last year's—even better!

5th PRIZE — $1.00

REPORTER
KATHY ROSS
Rt. 1, Olivet Ch. Road
Paducah, Ky. 42001

Dear Archie,

I just got through reading one of your comic books. They are the best comic books that I have ever read.

I watch your show on television every Saturday and I really like it. I really like your group, too. I have your records "Sugar, Sugar", "Bang-Shang-A-Lang," and "Skoobydoo." You know your record "Sugar Sugar" has been on our survey here at home for about 2 months. I really like it.

Well, good luck in your group and your television show. Although I know you won't need it.

6th PRIZE — $1.00

REPORTER
KAREN SHACK
R.R. 1 Warden Avenue
Agincourt, Ont.
Canada

Dear Archie,

I just love your show! I think your songs and dances are great! I have about 200 of your comic books, all your albums and the Archie Stationery Kit too! It's so handy, I'm always using the writing paper.

I just joined the Archie Club and I love the membership card and button. I sure am glad that Sugar Sugar is number one in Toronto!

EVERY MEMBER GETS THIS OFFICIAL PRESS CARD AND BEAUTIFUL 4 COLOR BUTTON

Be An Archie Club MEMBER

eligible to win cash prizes and a big byline in an Archie Series Comic! By joining the ARCHIE CLUB as an official reporter . . . you get a dressy, colorful Official ARCHIE CLUB BUTTON, and a handsome, authentic ARCHIE REPORTER PRESS CARD!

Fill out this coupon now and mail it with 25¢ in coin (to cover cost of handling) to become an ARCHIE CLUB MEMBER and eligible to submit letters for cash prizes.

ARCHIE CLUB
1116 First Avenue, New York, N.Y. 10021

Dear Archie: Please enroll me as a member of the ARCHIE CLUB and send me a button and press card by return mail. I enclose 25¢ in coin to cover the cost of mailing and handling. Send to:

NAME ..... **AGE** .....
(PLEASE PRINT PLAINLY)

ADDRESS .....

CITY ..... **STATE** ..... **ZIP CODE** .....

AMAZING $1 ART OFFER

4 IRRESISTIBLE WIDE-EYED KITTENS IN FULL COLOR FOR YOUR HOME

AMBROSIA

CLEO

NEFERTITI

TIGER LILLY

ALL 4 ONLY $1

BEAUTIFUL AND APPEALING ORIGINAL OIL PAINTINGS NOW YOURS AS FULL COLOR LARGE FINE ART PRINTS. Just picture these irresistible kittens in your own home. Everyone who sees these appealing waifs falls in love with their adorable warmth and touching wide eyes. You simply want to take them into your home and into your heart. That's because the artist, Gig, one of America's most perceptive painters of animals, has captured the universal appeal and charm of these intriguing felines. Under his sensitive brush, the wistful quality of kittens and the realistic backgrounds combine to give a compassionate glimpse of life. Unfortunately the black and white illustrations here cannot possibly convey all the artist's magical colors and exquisite details. Only when you see them in your home can you fully appreciate their magnificent artistry and exquisite beauty.

OFFER WILL NOT BE REPEATED THIS SEASON

We urge you to order your full color prints now while the supply lasts. The dramatic portraiture of animals is the latest decorator rage, and these are certain to go quickly. In order to show some of the craftsmanship and intricate detail in all the pictures, we have shown one picture larger than the rest. Actually all four fine art prints are the same size, a full 10" x 14" decorator size. So hurry, order now, offer will not be repeated this season in this magazine.

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COLONIAL STUDIOS, DEPT. KG-81
20 Bank Street, White Plains, New York 10606

Please send me the four kitten prints for only $1.00 plus 25¢ postage on full money back guarantee if I am not delighted.

Enclosed is $..... (Print Clearly)

Name.....

Address.....

City.....State.....Zip.....

☐ **SAVE! SPECIAL OFFER:** Order three sets of prints for only $2.00 (you save $1.75). Extra sets make ideal gifts.

MONSTER
S-I-Z-E MONSTERS

7 FEET TALL

In Authentic Colors With GLOW in the DARK EYES

ONLY $1.00

TEN DAY FREE TRIAL

Just imagine your friends shock when they walk into your room and see the "Monster" reaching out—bigger than life-Frankenstein, the original man-made monster, that creation of evil genius that terrorized the world. A giant 7 feet tall, his eyes glow eerily as his hand reaches out—as awful and sinister as the wildest nightmare. Yes—Frankenstein is 7 feet tall, in authentic colors on durable polyethelene, and so lifelike you'll probably find yourself talking to him. Won't you be surprised if he answers? Comes complete with eyes that glow even in the pitch dark for a special thrilling chill.

Boney the Skeleton. And then there is Boney—stark scary with nothing left but his bare bones. A 7 foot monster out of the grave—his bones white, his eyes staring—eyes glowing in the dark.

Money Back Guarantee.

Just send $1.00 plus 25c to cover postage and handling for each monster you want. Your money back if not satisfactorily horrified.

Honor House Dept. 7MR62
Lynbrook, N.Y. 11563

Rush me my 7 foot tall glow in the dark monsters. Send me ☐ Frankenstein ☐ Boney the Skeleton

I enclose $1 plus 25c for postage and handling for each. If I don't get shivers of delight, I can return my purchase within 10 days and you will refund the full purchase price.

NAME

ADDRESS

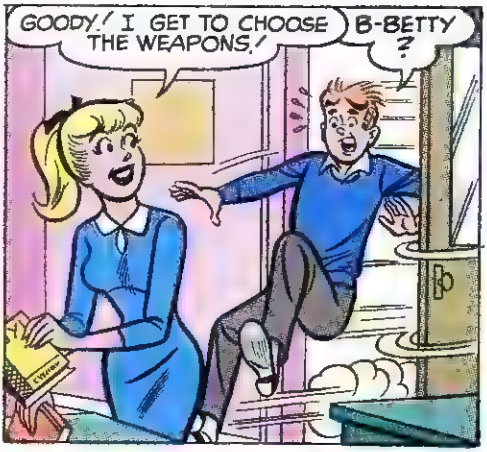
CITY STATE ZIP

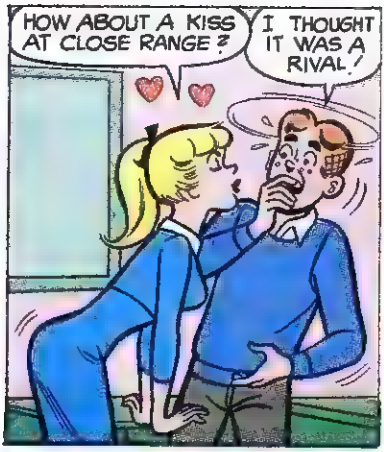
New York State Residents please add 5% sales tax.

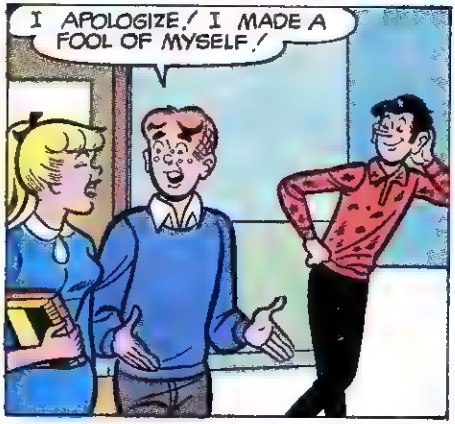
SEE "*THE ARCHIE COMEDY HOUR*" EVERY SATURDAY MORNING ON *C.B.S. TV!* CHECK YOUR LOCAL TELEVISION LISTINGS FOR TIME AND CHANNEL!

WE PLAYING SOME KIND OF A SPY GAME?
THIS IS NO GAME.!
I SUSPECT VERONICA OF TWO-TIMING ME.!
IMPOSSIBLE.! I CAN GIVE YOU MY OWN PERSONAL GUARANTEE.! YOU'RE WRONG.!
VERONICA WOULD NEVER TWO-TIME YOU.!
REALLY?
SHE MIGHT FIVE OR TEN-TIME YOU.!... BUT A MEASLY TWO-TIME?... NO.!... IN HER BOOK, YOU'RE JUST A FOOTNOTE, AN AFTERTHOUGHT.!
2

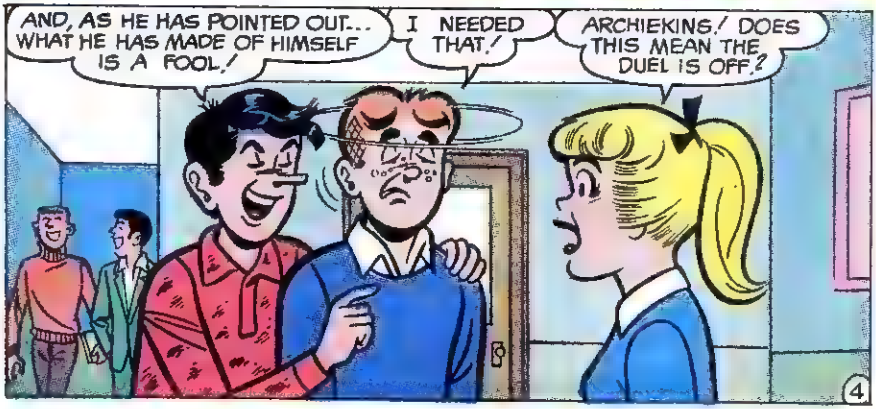
GO ON! THRUST THE KNIFE! GO ON, BEST FRIEND! ET TU, JUGHEAD? MAN! YOU REALLY KNOW HOW TO HURT A GUY!
WHAT DO YOU KNOW OF THE SEETHING PASSIONS THAT SURGE THROUGH MY HOT BLOOD?
YECH! IT SOUNDS SO MEDICAL!
WHAT I AM IS A JEALOUS LOVER! EVER BURNING WITH DESIRE!
MAYBE A LITTLE BICARB?
GOODBYE, DEAR!
AHA!
FOUND THE FOUL FIEND, AT LAST! HAVE AT THEE, VILLIAN! I CHALLENGE YOU TO A DUEL!
ZOOM!
3


GOODY! I GET TO CHOOSE THE WEAPONS!
B-BETTY ?


HOW ABOUT A KISS AT CLOSE RANGE?
I THOUGHT IT WAS A RIVAL!


I APOLOGIZE! I MADE A FOOL OF MYSELF!

YOU CAN SAY THAT ABOUT MY BUDDY! HE'S A SELF MADE MAN!


AND, AS HE HAS POINTED OUT... WHAT HE HAS MADE OF HIMSELF IS A FOOL!
I NEEDED THAT!
ARCHIEKINS! DOES THIS MEAN THE DUEL IS OFF?
4

FACE IT, ARCH! WITH VERONICA THE WORLD WILL BE NOTHING BUT RIVALS!
I KNOW IT!
BUT, THAT DOESN'T MAKE IT ANY EASIER! THAT DOESN'T SLAY THE GREEN EYED MONSTER!
BAM!
WHAM!
EVERYTIME I SEE HER I'M READY TO FIGHT THE WHOLE WORLD! THERE SHE IS NOW!
GAK!
NOW, ARCH!!
MIGHT AS WELL TRY TO STOP A TORNADO, JUG! THERE'S A MAN IN THERE WITH HER!
5

CAUGHT IN THE ACT.! OH I KNEW WHAT YOU WERE UP TO?
CONSORTING WITH YOUR CHARM BOYS WHENEVER MY BACK IS TURNED.!
YOU ALWAYS HAD A WEAKNESS FOR FALSE VALUES LIKE RUGGED, BROAD-SHOULDERED HANDSOMENESS.!
WILL THEY LOVE YOU LIKE I DO? NO.! ALL THEY DO IS FLIT FROM ONE GIRL TO ANOTHER.! OKAY, YOU PLAYBOY.! LET'S HAVE IT OUT.!!
SLAM!
GURK.! MR. WEATHERBEE.!!
WELL, GOOD GOSH.! I CAN'T PUNISH THE BOY FOR TELLING IT LIKE IT IS, CAN I?
The End
6

GET IN THE GROOVE FOR A GIANT FUN-IN! FILL OUT THE COUPON BELOW AND ORDER THE COMICS OF YOUR CHOICE!

CUT OUT THIS COUPON

ARCHIE QUARTER COMICS, 1116 First Ave., New York, N.Y. 10021

Please send the following ARCHIE GIANT COMICS. I enclose 25¢ in coin for EACH TITLE checked below.

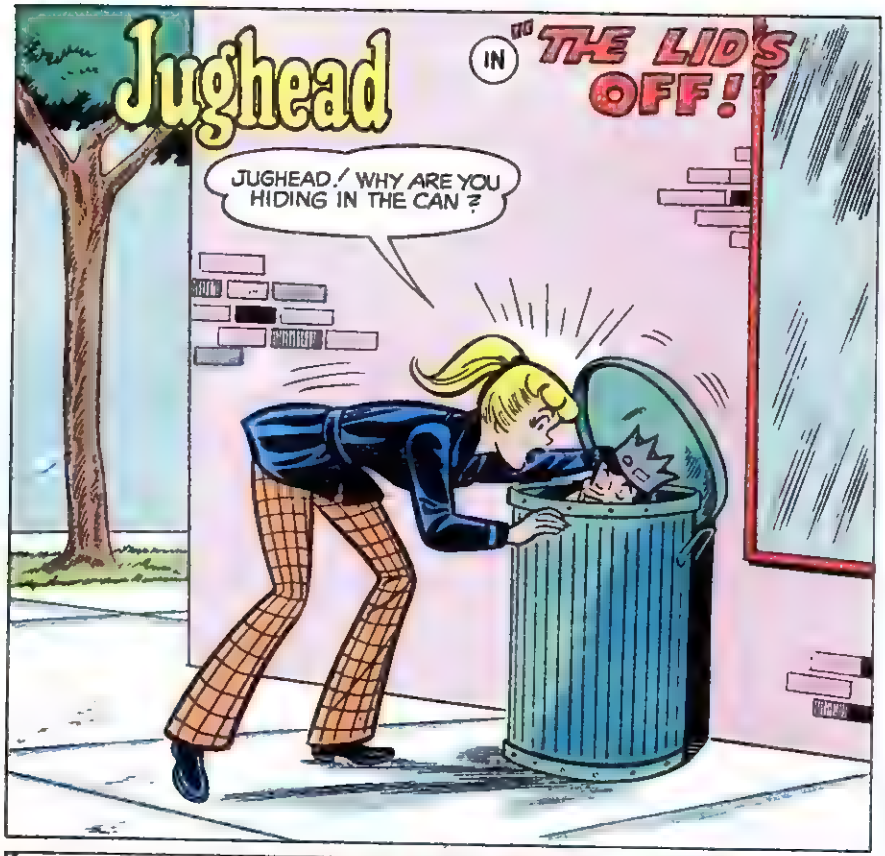
- ☐ ARCHIE ANNUAL #21
- ☐ REGGIE'S WISE GUY JOKES #11
- ☐ EVERYTHING'S ARCHIE # 7
- ☐ JUGHEAD'S JOKES # 17
- ☐ ARCHIE'S PALS 'N' GALS #56
- ☐ LITTLE ARCHIE #58
- ☐ ARCHIE'S MADHOUSE ANNUAL #7
- ☐ ARCHIE'S JOKES #163
- ☐ BETTY & VERONICA SUMMER FUN #164
- ☐ THE WORLD OF JUGHEAD #172
- ☐ ARCHIE'S CHRISTMAS STOCKING #167
- ☐ BETTY & VERONICA CHRISTMAS SPECTACULAR #168
- ☐ THE WORLD OF ARCHIE #171
- ☐ BETTY & VERONICA SPECTACULAR #162

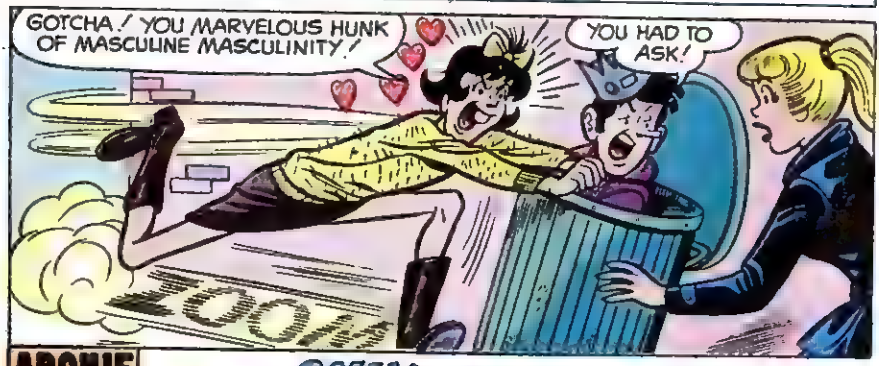
NAME _____ AGE _____

ADDRESS _____

CITY _____ STATE & ZIP _____ DEPT. 3/70

MAIL FOR YOUR CHOICE TODAY



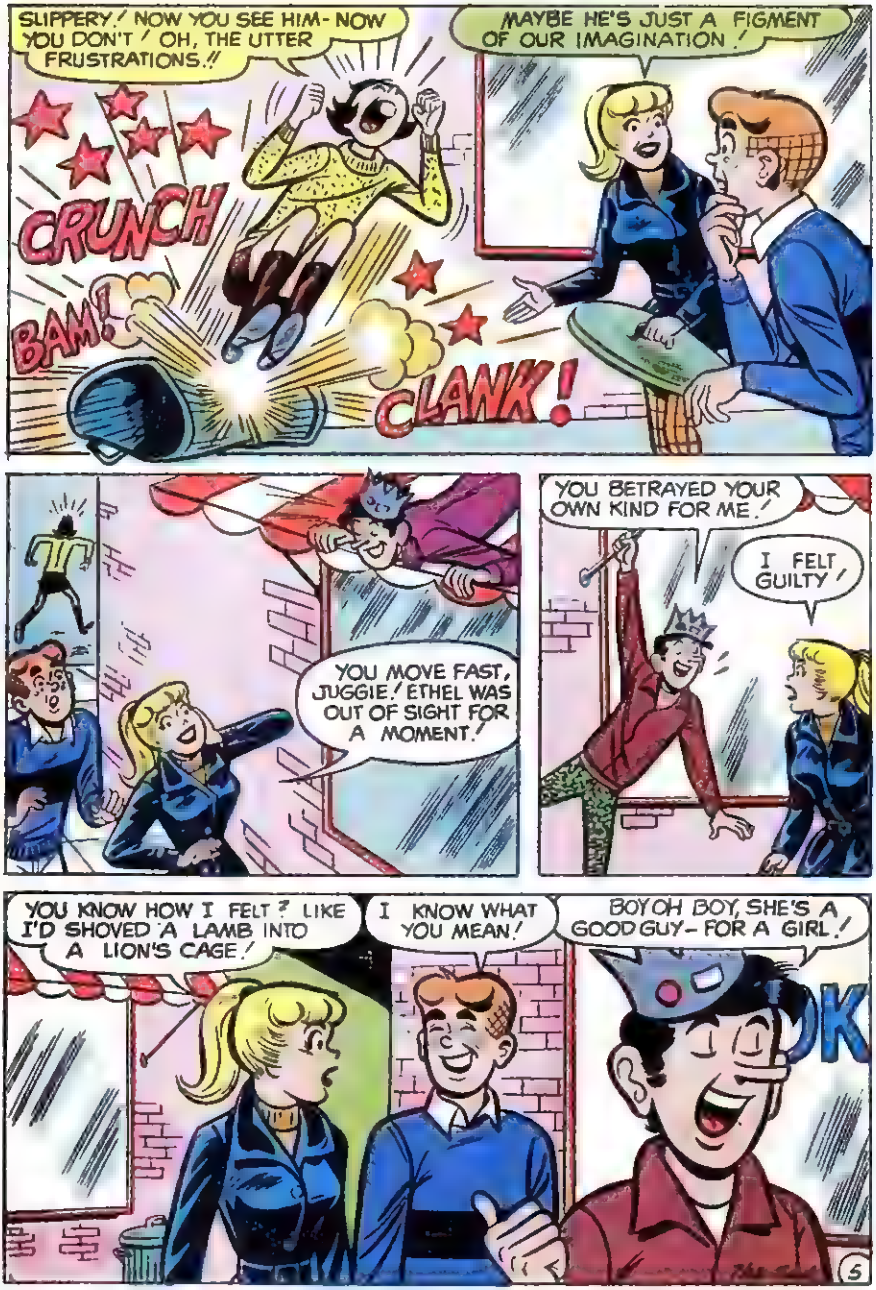


ARCHIE SERIES
ONLY ARCHIE SERIES COMIC BOOKS CARRY THIS TRADE MARK!

I GOT HIM! HE'S MINE! BIG ETHEL'S FINALLY HIT THE BIG ONE!
ECH!
GULP! I'M SORRY, JUGGIE!
WHAT DO YOU MEAN "YOU'RE SORRY?" WHOSE SIDE ARE YOU ON? I THOUGHT YOU WERE ONE OF US!
I AM, BIG ETHEL! BUT THAT WAS UNFAIR! I FEEL LIKE A TRAITOR!
YOU GOTTA BE KIDDING!
GLUG!
YOU MEAN WE GOTTA START BEING FAIR ABOUT TRAPPING THESE?
BUT IT WAS TWO AGAINST ONE!
THAT MEANS I REALLY OUGHT TO SHARE MY PRIZE WITH YOU!
NO! NO! I DON'T WANT HIM!
THANKS!
2

WHAT'S ALL THE RUMPUS ABOUT, JUG?
OUR OLD BUDDY, BETTY TURNED OUT TO BE A FINK! A STOOL PIGEON!
BUT, IT WAS AN ACCIDENT!
BIG ETHEL! LET'S HAVE ARCHIE BE THE JUDGE!
WE'LL REPLAY THE WHOLE BIT! JUST AS IT HAPPENED!
IT WON'T DO ANY GOOD!
NO MATTER HOW MANY TAKES WE GIVE IT – THE CONTENTS OF THIS CAN BELONGS TO BIG ETHEL!

IF I'M TO JUDGE, I'LL STEP BACK AND GET A BETTER VIEW!
ETHEL! YOU STEP AROUND THE CORNER UNTIL YOU HEAR ME OPEN THE LID!
NOW, I CAME ALONG, SEE? I'D SEEN JUGGIE DUCK INTO THIS CAN!
NATURALLY, I LIFTED THE COVER...
I CAME ZOOMING AROUND, AND...
ZOOM!
GACK! G-GONE!!
INTO THIN AIR!!
4


SLIPPERY! NOW YOU SEE HIM- NOW YOU DON'T! OH, THE UTTER FRUSTRATIONS!!
MAYBE HE'S JUST A FIGMENT OF OUR IMAGINATION!
CRUNCH
BAM!
CLANK!
YOU MOVE FAST, JUGGIE! ETHEL WAS OUT OF SIGHT FOR A MOMENT!
YOU BETRAYED YOUR OWN KIND FOR ME!
I FELT GUILTY
YOU KNOW HOW I FELT? LIKE I'D SHOVED A LAMB INTO A LION'S CAGE!
I KNOW WHAT YOU MEAN!
BOY OH BOY, SHE'S A GOOD GUY- FOR A GIRL!
OK
5

Sea Horse 'Ranch' ONLY $2.98

Adults and children alike gasp and laugh with delight when they see these wonderful and unusual pets from the sea. These curious creatures with heads like little horses, are unlike any fish. They swim and move through the water without any apparent effort. They hitch themselves by their tails to anything they can grab including each other. When you look at them they look back at you. They spin around, they feed themselves, they turn summersaults and "stand on their heads." The female lays the eggs in the male's pouch and he hatches them. The baby sea ponies come out alive ready to swim.

HOURS AND HOURS OF PLEASURE

You'll get hours and hours of pleasure setting up your Sea Horse Ranch and watching in fascination how these curious fish—like nothing else in the world—swim, play, feed, hatch their young. It is a great new interesting and educational hobby even if you never had a pet before. It is a novel addition for any fish lover or collector.

EASY TO CARE FOR

And they are easy to care for. You get everything you need—the "ranch" aquarium where they live the sea trees where they rest, the sea salts for creating the right environment the shiny sand for a beautiful gleaming bottom and enough sea horse food to last for months and months.

Exciting, Interesting Pets Will Fascinate You

Sea Horses Have:

- Cute Pony Heads
- Curling Grasping Tails
- Pouches for carrying baby sea horses
- Armor like scales
- Changing color bodies

MONEY BACK GUARANTEE

Order these delightful pets today! You get everything you need and you must be delighted or you may return your sea horse ranch for full purchase price refund. Live delivery guaranteed!

Here is what you get:

- 2 Live Healthy Sea Horses
- Sturdy shatterproof aquarium 5 x 3 x 2 ¾
- Sea Horse Ranch Trees
- Sea Horse Food
- Sea Horse Book

FREE TRIAL COUPON

Manor House Department 7SH62
Lynbrook, N.Y. 11563

Rush me my Sea Horse Ranch today on your Free Trial Money Back Guarantee offer stated above.

Send ____ Sea Horse Ranches. I enclose $2.98 plus 25c shipping charges for each.

Name_____

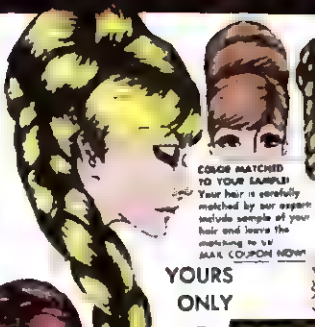
Address_____

City_____ State_____ Zip_____

N.Y. State Residents please enclose 2% sales tax.

10 WAY HAIRPIECE! 10 GLAMOUR STYLES +

MOD-VOGUE TAIL! The New MOD HAIRPIECE FOR LIMITLESS hair style flattery. IT GOES ON WHEN YOU GO OUT! Natural and real looking . . . Can be washed, shampooed, styled, cut and set like natural hair. FOR CASUAL OR ***Formal Wear*** 100% Glamorous **Dynel**. . . a big 18 inches in length.



COLOR MATCHED TO YOUR SAMPLE! Your hair is carefully matched by our expert who'll send sample of your hair and leave the matching to us! MAIL COUPON NOW!

YOURS ONLY $1 FREE New MOD-VOGUE Illustrated hair style instructions included.

BE DOUBLY GLAMOROUS ORDER TWO GLAMOUR 18 BOTH SHORT!

Artist's version of one or more hair pieces in use.

LOW INTRODUCTORY OFFER $1
Be sure to include sample of hair and $1 (plus 25c postage and handling). Mail to —
BEAUTY AIDS CO Dept 274
160 Amherst St East Orange, N.J. 07018

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MONEY BACK GUARANTEE COUPON

BEAUTY AIDS CO Dept 274
160 Amherst St East Orange, N.J. 07018

I enclose $1 (plus 25c postage and handling) and hair sample. Send the MOD-VOGUE HAIRPIECE postage prepaid. My money will be refunded in full if not 100% satisfied. Send ____ hairpieces I enclose $1 plus 25c postage and handling for each hairpiece ordered.

Name_____

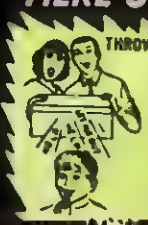
Street_____

City_____ State_____ Zip_____

LI'L JINX
YOU SAID IT!
OH, LI'L JINX
SSH!
I'M THINKING.!
I'M WRITING A COMPOSITION FOR SCHOOL!
HOW FAR DID YOU GET?
OH, I ONLY HAVE THE TITLE.!
WHAT'S IT CALLED?
"NEATNESS BEGINS AT HOME!"
?
END

Jughead
IN
LIKE IT IS, BABY
HALT! JUGHEAD JONES! WHAT ARE YOU DOING WITH THAT LIFE PRESERVER?
THIS LIFE PRESERVER, MR. WEATHERBEE, SIR?
PRINCIPAL
LIFE PRESERVER
IT'S A DEMONSTRATION PROP FOR THIS LITTLE TALK I'M GIVING!
OH?
LIFE PRESERV
OH, YESSIR! GOLLY INDEEDY, SIR! IT'S ALL ABOUT BOATING AND SAFETY AND ALL SORTS OF VITAL THINGS!
CONTINUED

HERE'S A WHOLE TREASURE CHEST OF FUN

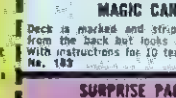


THROW YOUR VOICE

Throw your voice into trunks, behind doors, everywhere. Instrument fits in your mouth out of sight. Fool teacher, friends, family. Free book on How to Become a Ventriloquist. No 137 75c

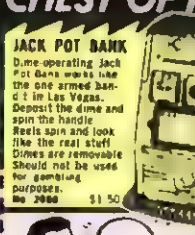
MAGIC CARDS

Deck is marked and stripped. Can be read from the back but looks like ordinary deck. With instructions for 10 terrific tricks. No. 183 ... $1.98



SURPRISE PACKAGE

Are you waiting to take a chance? We won't tell you what you get, because you're willing to gamble, we'll give you more than your money's worth. No. 670 Only 50c

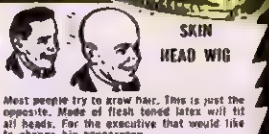


JACK POT BANK

Dime-operating Jack Pot Bank works like the one armed bandit in Las Vegas. Deposit the dime and spin the handle. Reels spin and look like the real stuff. Dimes are removable. Should not be used for gambling purposes. No 2080 $1.50

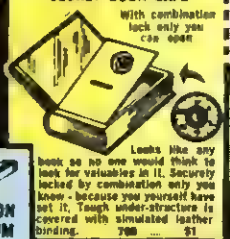
BUILD A BODY OF STEEL

Start Seeing Results in Just 30 Days. Pocket gym will develop your chest, biceps, neck, back, shoulders, stomach and legs. Be a man of all the girls. You'll keep it healthy and fear no one. Compactly made of heavy gauge rubber. No 7001 Only $1.00



SKIN HEAD WIG

Most people try to grow hair. This is just the opposite. Made of flesh toned latex will fit all heads. For the executive that would like to change his appearance. A36 $1.00



SECRET BOOK SAFE

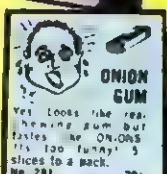
With combination lock only you can open. Looks like any book so no one would think to look for valuables in it. Securely locked by combination only you know - because you yourself have set it. Tough under-structure is covered with simulated leather binding. 700 ... $1

JOY BUZZER

Most popular joke novelty in years! Wind up and wear it like a ring. When you shake hands, it almost raises the victim off his feet with a "shocking sensation." Absolutely harmless. No. 238 ... Only 50c

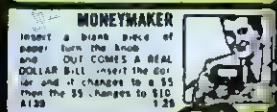
BOOMERANG

Something new in target throwing. In case you miss it comes right back to you, and bingo! you're set to "fire" again. More fun than a "barrel of monkeys." No 141 75c



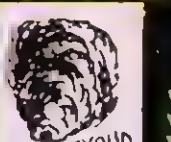
ONION GUM

Yes! Looks like real, tempting gum but tastes like ONIONS. It's too funny! 5 slices to a pack. No 791 ... 70c



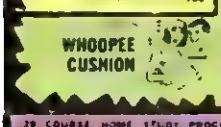
MONEYMAKER

Insert a blank piece of paper, turn the knob and OUT COMES A REAL DOLLAR BILL. Insert the dollar and it changes to a $5, then the $5 changes to $10. A139 ... 1.25



SMOKE CLOUD

Light one and watch the column of black smoke rise to the ceiling and expand into a dense cloud. Sensational, surprising effect. No. 971 ... 20c



WHOOPEE CUSHION

Place on a chair under a cushion then watch the fun when someone sits down! It gives forth embarrassing noises. Made of rubber, and inflatable. A screamer. No 747 ... 50c

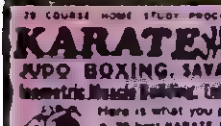
MONSTER SIZE MONSTERS

Imagine your friends' shock when they walk into your room and see the "visitor" standing around ... as BIG as life. Dracula — as horrible and sinister as any nightmare.

and so life like you'll probably find yourself talking to them.

No. F17A Dracula $...

No. F17B-Wolfman $1.25



KARATE

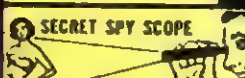
20 COURSE HOME STUDY PROGRAM

JUDO BOXING, SAVATE, Isometric Muscle Building, Exercises, Stunts

Here is what you get:

- 20 basic KARATE Blows and Chops
- SAVATE French foot fighting
- Nerve center anatomy chart
- JUDO throws for fatal holds
- Isometric muscle building course
- Endurance Exercises and tests

FREE Karate Practice and Nerve Center Chart Item No. 79



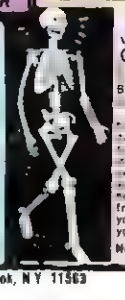
SECRET SPY SCOPE

Pen Size — Clips On Your Pocket-6 Power Magnifier. 6 power wide field magnifier is cleverly concealed in a pen-sized pocket scope. Item No. F58 $1.98

X-RAY SPECS

An Hilarious Optical Illusion $1.00

Scientific optical principle really works. Imagine you put on the X-Ray Specs and hold your hand in front of you. You seem to be able to look right through the flesh and see the bones underneath. Look at your friend. Is that really his body you see under his clothes? Loads of laughs and fun at parties. No. FL7 $1.00



Monster-Size SKELETON

GLOWS IN THE DARK

3 foot No. ... Bones — is scary enough at any time but wait if you see him glowing in the dark. Shake him and he will move and rattle. Move your arms he'll move like he means it. Haunt houses and frighten friends, this is for you! Or hang him in your room ... No. F20G ... $1.25

Honor House Prod. Corp.
Lynbrook, N.Y 11563 **Dept. 7GK62**

Rush me the items listed below. If I am not 100% satisfied, I may return any part of my purchase after 10 days Free Trial for full refund of purchase price.

Item	Name of Item	How Many	Total Price

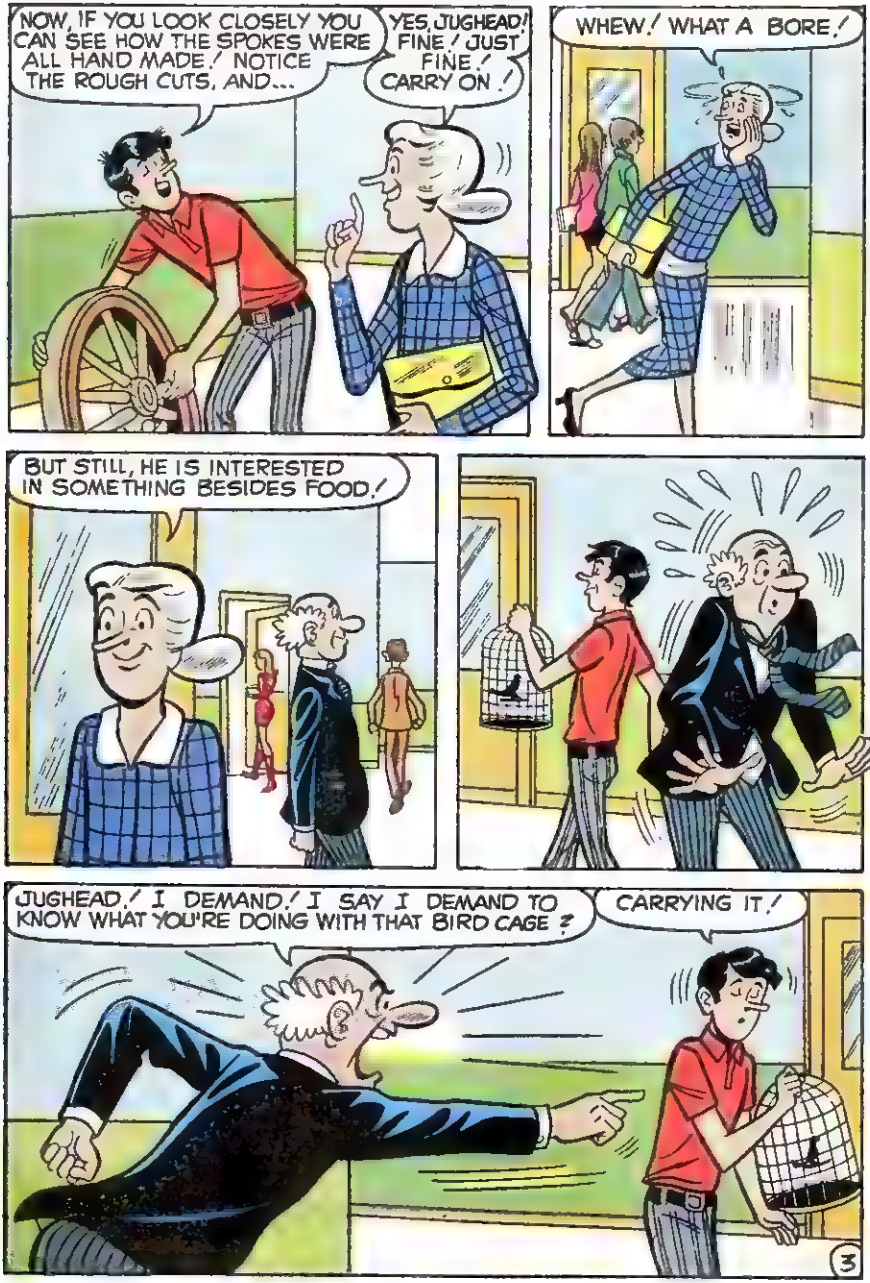
☐ I enclose ... in full payment. Same guarantee.
☐ Send C O D I will pay postman on delivery plus C O D and shipping charges.

Name ...

Address ... Zip ...

N.Y. State residents please add 5 % sales tax. Sorry, we cannot ship orders for less than $1.00. Kindly add 15c for postage and handling to all orders.

IT'S NOT AN ASSIGNMENT, SIR! IT'S FOR EXTRA CREDIT! I FIGURE A GUY CAN'T GET TOO MUCH KNOWLEDGE OF THINGS LIKE SAFETY AND...
OKAY! OKAY!
WHEW! WHAT ENTHUSIASM THAT BOY COULD TALK YOUR EAR OFF!
SLAM!
STOP!!
A WAGON WHEEL? DID YOU BREAK DOWN AT THE PASS?
IT'S NOT THAT I'M SUSPICIOUS! BUT, WHEN I SEE ANYTHING UNUSUAL, I...
OH, GOLLY GEE, MISS GRUNDY, MA'AM! I CAN EXPLAIN THIS!
WE WERE DISCUSSING IN SHOP CLASS HOW MEN USED TO WORK IN THE OLD DAYS WITH CRUDE TOOLS!
2


NOW, IF YOU LOOK CLOSELY YOU CAN SEE HOW THE SPOKES WERE ALL HAND MADE. NOTICE THE ROUGH CUTS, AND...
YES, JUGHEAD! FINE. JUST FINE. CARRY ON.
WHEW. WHAT A BORE.
BUT STILL, HE IS INTERESTED IN SOMETHING BESIDES FOOD.
JUGHEAD. I DEMAND. I SAY I DEMAND TO KNOW WHAT YOU'RE DOING WITH THAT BIRD CAGE?
CARRYING IT.
3

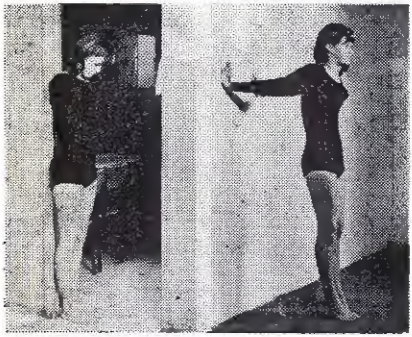
DON'T GET SMART WITH ME BOY! WHOSE IS IT? WHERE DID YOU GET IT?
I'M GLAD YOU ASKED PROFESSOR FLUTESNOOT!
TEN MINUTES LATER...
...AND THEN I'M CHARTING THE EATING HABITS AND STUDYING THE GENETIC BACKGROUND AS FAR BACK AS...
I'VE...I'VE GOT TO GO, JUGHEAD! GOT AN IMPORTANT DATE WITH MY D-DOCTOR!
W-WHO WOULD HAVE BELIEVED IT! HE'S TURNED INTO A GREAT STUDENT AT LAST!
ER, REGGIE! THIS MORNING WE WERE DISCUSSING THE TAKING OF DARES! REMEMBER?
AND, I SAID YOU WERE CHICKEN!
YOU'RE VERY WORDS!... NOW, WOULD YOU LIKE TO PUT YOUR MONEY WHERE YOUR MOUTH IS?

YOU MEAN YOU'RE WILLING TO TAKE MY DARE?
I AM!
WHAT DARE? WHAT? WHAT? LAY IT ON ME! WHAT?
I DARED HIM TO TRUNDLE A WHEEL-BARROW THROUGH THE SCHOOL HALLS - AND HE'S GOING TO DO IT!... HA HA! HE'S GOING TO GET BUSTED FOR SURE!
HA HA!
HA HA HA!
NOT SO! I WON'T EVEN BE STOPPED!
UNLESS YOU'RE SEEN!
IF ANYBODY STOPS ME, I'LL RIDE YOU HOME IN THAT WHEELBARROW!
AND, IF YOU'RE NOT STOPPED, I'LL RIDE YOU HOME!
YOU'RE MAD, JUG!
6

CHICKEN!
CHICKEN, EH? WATCH THIS! RIGHT PAST THE BEE'S OFFICE!
WE'LL WATCH FROM HERE! WE DON'T WANT TO SHARE YOUR FATE!
CHICKEN!
HELLO, JUGHEAD!
STILL BUSY, I SEE!
KEEP UP THE GOOD WORK, SON!
HE TRICKED ME! I DON'T KNOW HOW HE DID IT - BUT HE TRICKED ME!
HOME, JAMES!
MAYBE HE HYPNOTIZED THEM!
The End
6

Girls! Now You Can Have A Fabulous Figure The 6 Second Way!

It is almost like a miracle. You can actually lose flab around stomach, thighs, waist, hips, neck, face and not move out of your seat. Unbelievable? New scientific tests show that you get faster and better results from Isometrics, the new method of exercise. Another astounding fact about Isometrics is that you do each exercise only 6 seconds a day. No special equipment is required, or trips to gyms, playing fields, swimming pools or bowling alleys and you can concentrate on any part of the body that you are interested in controlling.



DESIGNED BY EXPERTS

The series of exercises in Isometrics — The Static Way to Physical Fitness were prepared under the supervision of Victor F. Obeck, Professor of Physical Education and Director, Division of Athletics, New York University and Isadore Rossman, M.D., Medical Director, Department of Home Care and Extended Services, Montefiore Hospital, New York.

HOW-TO-PHOTOGRAPHS

Every page is fully illustrated with photographs showing exactly how to perform the Isometrics and how to get the best and fastest results.

MAIL THE NO-RISK COUPON TRY 10 DAYS FREE RESULTS GUARANTEED

A MUST FOR DIETERS

You will still need Isometrics even if you have decided to reduce solely by dieting. Because when the fat is gone there will remain layers and layers of loose, flabby, unattractive skin that had been stretched out by the fat. Miracle Isometrics tightens and restores the firmness to the skin and eliminates the undesired flabbiness. Isometrics does it in only 6 seconds a day. Convince yourself. Mail the coupon and try Isometrics for 10 days. Unless you get the desired results, return the book and you will receive a full refund of the purchase price.

EXCELLENT FOR

WAIST • HIPS • TUMMY • BUST
DOUBLE CHIN • ARMS • LEGS
THIGHS • BACK • NECK •
FACE • CALVES • HANDS •
BUTTOCKS

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43 West 61st Street
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I enclose $1.70 plus 30¢ for handling and postage. Please send the book Isometrics — The Static Way to Physical Fitness. Unless I am fully satisfied I may return in 10 days and get a full refund of the purchase price.

Name_____

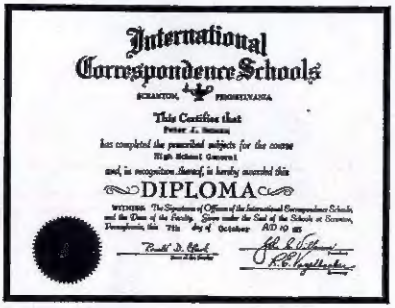
Address_____

City_____ State_____ Zip Code____

N.Y.C. residents include 6% tax. N.Y. State 3%.

IF YOU MISSED THIS

GET THIS



Did you know that high school graduates earn (on the average) $80,000 more over a lifetime than non-graduates? They're also first in line for promotions. And when men are being laid off, high school grads usually stay on the job. Think of what this means to you... to your loved ones!

If you missed getting your high school diploma ...get it now. Through spare-time study with International Correspondence Schools, the world's oldest and largest home study institution. Take only the subjects you need to get your diploma. You'll receive personalized guidance from your I.C.S. instructor. And you'll find your I.C.S. High School diploma is widely respected by government, employers and educators.

Don't put it off any longer. Mark and mail the coupon. I.C.S. will send you three FREE booklets that will show you how easy it is. TAKE THE FIRST STEP... MAIL THE COUPON RIGHT NOW!

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Name _____ Age _____
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It costs you nothing to try

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NEW! CRYSTAL PINK PARCHMENT ALL OCCASION ASSORTMENT 20 really deluxe cards. Excitingly different

NEW! SPARKLING PETS ALL OCCASION ASSORTMENT 15 heart-warming large cards of unusual appeal So adorable

for selling only 100 boxes of our new Super Deluxe All Occasion assortment. You make $1.00 for selling 1 box, $2.00 for 2 boxes, $10.00 for 10 boxes, etc. You can make a few dollars or hundreds of dollars. All you do is call on neighbors, friends and relatives anywhere in your spare time. Everyone needs and buys Greeting Cards.

Cut out entire Business Reply Coupon below — mail it today — and we will send you immediately leading Greeting Card box assortments on approval — plus FREE Catalog of money-making Gift Items. No experience necessary.

NEW! LOVELY EVERYDAY GIFT WRAPPING ASSORTMENT 10 gay colorful large sheets Terrific

GUARANTEED BY PARENTS' MAGAZINE

NEW! BOUQUET STATIONERY Latest mix or match rage! Richly colored sheets and envelopes with lovely floral designs

FILL IN COUPON-ENVELOPE, FOLD OVER FIRMLY, SEAL (PASTE OR TAPE) AND MAIL TODAY

IT COSTS YOU NOTHING TO TRY

Last year some folks made only $25 to $50 while others made $150—$250—$500 and more selling our entire line of greeting cards. Many church groups, organizations, schools, lodges, etc. do this year after year. Everybody buys greeting cards.

CUT OUT ENTIRE BUSINESS REPLY ENVELOPE BELOW + No Stamp Necessary

FREE 48 PAGE FULL COLOR CATALOG OF OUR ENTIRE LINE

CUT OUT ENTIRE BUSINESS REPLY ENVELOPE BELOW, FILL IN COUPON-ENVELOPE, FOLD OVER FIRMLY, SEAL (PASTE OR TAPE) AND MAIL TODAY - No Stamp Necessary

Cut Along Dotted Line

THIS ENTIRE FOLD-OVER COUPON FORMS A NO-POSTAGE-REQUIRED BUSINESS REPLY ENVELOPE

CHEERFUL CARD COMPANY, Dept. W-4
White Plains, New York 10606

YES, RUSH MY ALL OCCASION CARD SAMPLE KIT

I want to make extra money. Please rush me immediately leading Greeting Card box assortments on approval for 30 day free trial plus FREE 48-page Full Color Catalog of money-making Gift Items and everything I need to start making money the day my sales kit arrives. As a Cheerful Dealer I will also be privileged to receive additional FREE money-making literature, catalogs, special offers and seasonal samples on approval as they become available.

Fill in your name and address below — No stamp necessary

Name_____ PLEASE PRINT Apt. No._____

Address_____

City_____ State_____ Zip Code_____

If writing for an organization, give its name here_____

DO NOT CUT HERE ↓ JUST FOLD OVER, SEAL AND MAIL THIS ENVELOPE—NO STAMP NECESSARY

Postage Will be Paid by Addressee

No Postage Stamp Necessary If Mailed in the United States

BUSINESS REPLY MAIL
First Class Permit No. 589, White Plains, New York

CHEERFUL CARD COMPANY
20 Bank Street
White Plains, New York 10606

Dept. W-4